

## Accelerate Customer Rewards and Earn Their Loyalty with Thanks Again!

### Thanks Again?

What's the perfect reward for customers? The **Thanks Again rewarding Merchant<sup>SM</sup> Program**. They'll receive rewards for everyday purchases directly from *you*—in addition to the points that they may already earn through their regular debit & credit card use.

### It's like giving double rewards!

That's how Thanks Again **strengthens** your current customers' **loyalty** while attracting *new ones*, as well. And with only a limited number of merchants participating in the program, your services will really stand out among customers seeking these added rewards.

### Our Reward Program Partners Include:



### Our Partners Drive Customers to You

There's free advertising through our partners' regular consumer promotions—to tens of millions of reward program members annually. (They'll find you when they enter their zip code at [www.ThanksAgain.com/Locator](http://www.ThanksAgain.com/Locator).) Thanks Again also regularly updates hundreds of thousands of existing Thanks Again members—via e-mail notifications regarding newly-enrolled merchants.

### It's So Easy!

Thanks Again works effortlessly for you—we track all of the rewards automatically and there is no new equipment to buy or software to install. Customers join Thanks Again for FREE at [www.ThanksAgain.com](http://www.ThanksAgain.com) and

securely register their credit or debit cards—it only takes a few minutes to enroll and qualify for incremental rewards and valuable bonuses through purchases with participating merchants. It's a win-win situation for both you and your customers—they'll fall in love with you all over again!

## **Enjoy the Benefits of Thanks Again!**

### **Thanks Again Rewarding Merchants Find That:**

- Thanks Again members spend 23% more than non-members.
- Thanks Again can increase profits by 25-100% with just a 5% increase in customer retention.
- Thanks Again members hear about your participation in the program from promotions by other non-competing local merchants—good news travels fast!

### **About Thanks Again**

Thanks Again is a merchant-funded reward network that allows large National Reward Programs to accelerate reward-earning opportunities for millions of their members. The Thanks Again Rewarding Merchant<sup>SM</sup> network is a local merchant consortium with a current presence in 41 of the top 50 markets across 30+ states.

Thanks Again has partnered with the nation's most renowned reward program providers including American AAdvantage®, Continental OnePass®, Delta SkyMiles®, United Mileage Plus®, US Airways Dividend Miles®, and soon, Northwest WorldPerks®, The Nature Conservancy<sup>TM</sup>, and The Home Depot®. Combined, Thanks Again's loyalty program partners have 80 million active reward program members.

In 2008, we're expanding the Thanks Again Rewarding Merchant Program to include additional "everyday spending" segments such as clothing care, auto care, & personal care (hair salons, nail salons, day spas, gyms, etc.)

### **Contact Us**

Contact Thanks Again toll-free at 877-633-5434 or [info@thanksagain.com](mailto:info@thanksagain.com) to become a part of this exciting customer loyalty/acquisition program today—you'll have your customers saying "Thanks Again" to *you*!